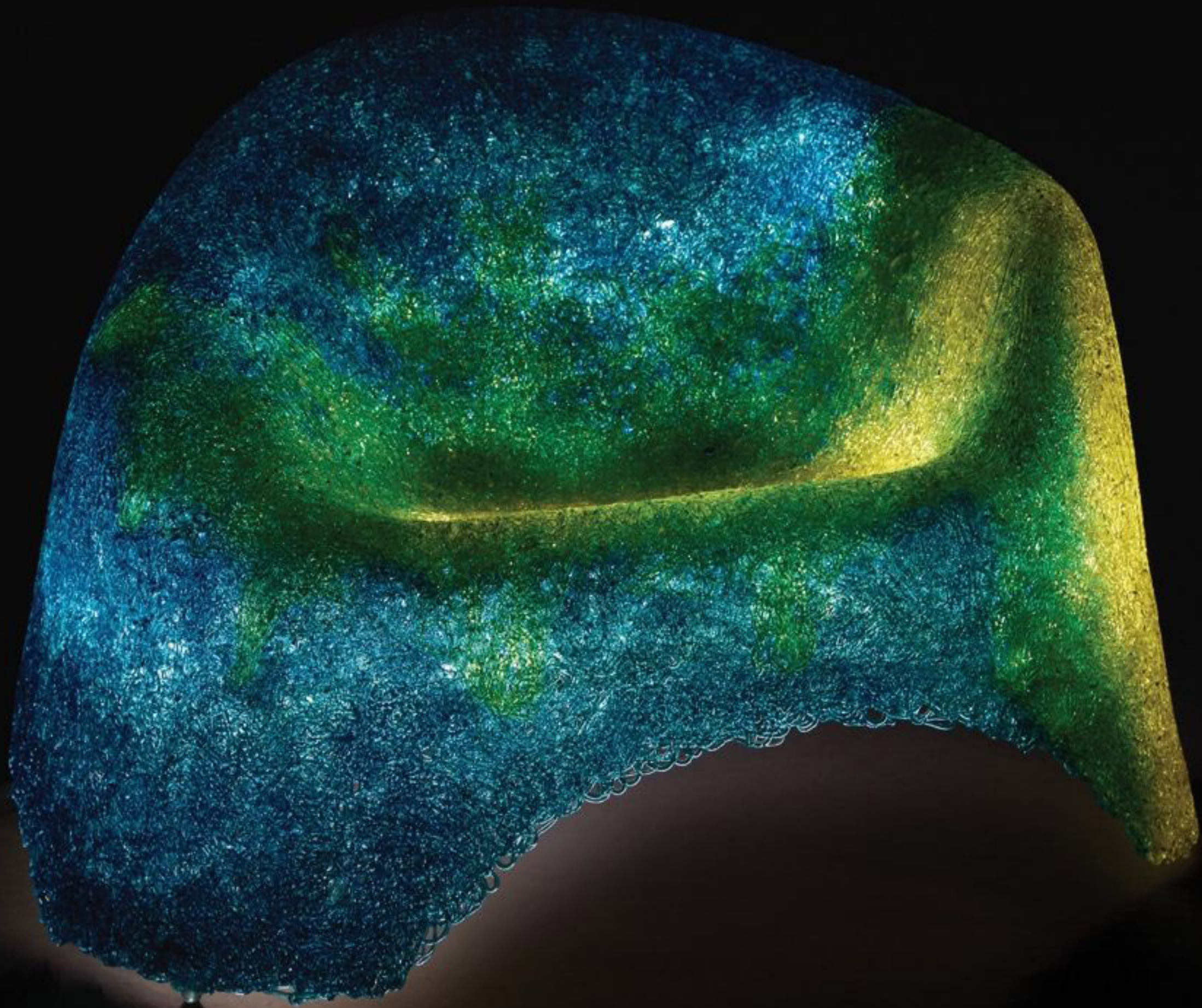


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## *Innovation in Design*

Salone del Mobile.Milano 2024 / Shifting Sands: A Battle Song / Innovation in Italian Design  
Design Through the Years / Collaborative Design

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# Journey Through Design

Visionnaire is set to unveil *Nomad* at Salone del Mobile Milano 2024

WORDS – SUHA SABITH

The meta-luxury brand - Visionnaire, is set to celebrate its 20th anniversary with the unveiling of “Nomad” at Salone del Mobile Milano 2024. The concept of Nomad is thought to be the essence of a long journey distilled into a living space. It’s said to be about celebrating beauty in everyday life while embracing a sense of movement and exploration. Nomadism, in this context, isn’t about lacking a home; it’s about prioritizing discovery and the quest for new horizons. The design of the collection reflects this ethos. It involves organic architecture that avoids sharp edges for soft, inviting curves. The colour palette is subdued, creating a serene atmosphere akin to a desert landscape.

The “Nomad” collection is the result of the intersection of different creative worlds that have collaborated with the brand over the years, such as Alessandro La Spada, Mau-

ro Lipparini, Marco Piva, Draga&Aurel, Studiopepe, m2atelier, and new visions of artists capable of interpreting Visionnaire’s art-design DNA, such as Matteo Cibic, Naqsh collective, CaCO3, Michele Astolfi, Gupica, and Hagit Pincovici.

The mural – *Shawl Al-Nada* is created by Naqsh collective for their inaugural collaboration with Visionnaire. This imposing work, 4 meters in length, is a carved wooden panel with engravings and three-dimensional symbols, enriched by the insertion of brass elements.

Alessandro La Spada’s *Babylon Circle* sofa follows the organic lines of the walls and develops the seat in a soft curve. **Mauro Lipparini’s *Villa D’Este*** kitchen also displays organic



angles and celebrates the combined dimension of living. Alessandro La Spada’s secret wall, *Duncan*, is a true architectural treasure. On one occasion, it reveals the presence of a kitchen inside, making this space unique yet functional. The wall transforms, revealing - behind the sophisticated wooden surface - the new *Eidos* walk-in closet by Fabio Bonfà, created with a lightweight structure in metal and ribbed glass. Bonfà’s second design is the new upholstered *Boid* - characterized by a linear wooden structure outlining the perimeters of the upholstered volumes.

Marco Piva creates a wellness unit that resembles an architectural composition of rounded volumes named – *Tharis*. Studiopepe, designers of the “L’impero dei sensi” project, continue the development of the *Blanches* mirror line, characterized by the insertion of hand-engraved symbols on the surface and concealed by a curtain of thin strips of leather.

The new *Muse* screen, created by Draga&Aurel features Aurel’s painting in a printed organza which during movement seems to reproduce the gesture of painting. The *Nubia* console by Hagit Pinconvic is a monolithic structure that is akin to a contemporary totem. Similarly, Matteo Cibic’s *Siona* bar cabinet enhances the singularity of curved forms and sinuous volumes through the skillful combination of materials such as brushed metal and lacquered wood.

*Visionnaire will be at Salone del Mobile Milano 2024 from April 16 to 21, with its stand at Pavilion 9 / L11 – M06.*

